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## DOUBLE YOUR DONATION TODAY WITH THE WEST TEXAS FOOD BANK SUMMER MATCH

*Thanks to the Wayne and Jo Ann Moore Charitable Foundation,  
Your Gift Can Be Matched Now Through August 31<sup>st</sup>*

**Odessa, TX – June 22, 2020 – The Wayne and Jo Ann Moore Charitable Foundation** has stepped up once again to offer an incredibly generous \$100,000 match to help meet the increased need for food in our community as a result of the COVID-19 pandemic.

That means donations made between now and the August 31 deadline, up to \$100,000, will DOUBLE for a total matched impact of \$200,000!

Your help is needed now to keep this summer from being the hungriest time ever for many West Texas families.

With children away from school since March, crashing oil prices and many families experiencing major loss of income, this match is especially vital. Those who were already vulnerable before the pandemic are facing overwhelming struggles now.

Even before the pandemic resulted in new financial burdens, many in our community already had a hard time keeping up with bills and putting enough food on the table for their families. No parent should have to worry if they will be able to feed their children.

This year, your support is more important than it has ever been. Our community is in serious need of nutritious food and we cannot risk slowing down.

If you are in a position to help, please join our matching challenge campaign to double your impact for your neighbors at serious risk of hunger.

Your gift during this matching challenge will give countless children, families and seniors the opportunity to thrive even as our community wrestles with our current financial crisis.

If you have already given to support your neighbors this summer, thank you. If you can, will you give again now that your support will DOUBLE to help ensure that families like Dallas' receive the healthy groceries they could not otherwise afford — especially during these challenging times.

A special donation page has been set up so you may DOUBLE your donation. Please visit <http://weblink.donorperfect.com/WTFBSummer2020> to donate TODAY!

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### **About the West Texas Food Bank**

The West Texas Food Bank (WTFB) is a nonprofit hunger relief organization who distributes donated and purchased food through a network of over 80 Partner Agencies in 19 counties throughout West Texas. WTFB supports the nutritional needs of children, families and senior citizens through strategic partnerships with civic and corporate groups, as well as private donors. Every dollar donated helps provide four meals for the hungry, and 92 cents of every dollar goes directly to feed hungry West Texans. Founded in 1985, WTFB is a member of Feeding America ([feedingamerica.org](http://feedingamerica.org)), the nation's largest network of hunger relief organizations. In 2019, roughly 6.5 million pounds of food was distributed to hungry West Texans.