



For Immediate Release
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H-E-B STOCKING MORE THAN JUST STORE SHELVES

As Local Grocery Stores Adapt to a New Normal, the West Texas Food Bank Carries On

Odessa, TX – March 16, 2020 – The West Texas Food Bank is once again partnering with H-E-B to ensure the shelves of the Food Bank are stocked with nutritious and healthy foods.

Word of the delivery came this afternoon as the food bank is facing some new challenges in a COVID-19 world.

“Our distribution model changed overnight, and we lost access to many of the foods we rescue on a daily basis from local grocery stores,” said Libby Campbell, Executive Director, West Texas Food Bank. “The foods we normally see coming in from local grocery stores is now being bought up by the community, and we are having to rely on purchasing food to replace this lost source. Donations like this from H-E-B are crucial to the food bank to help us continue providing a consistent safety net to the people we serve, and to provide sustainability for our mission.”

Campbell continued, “Rumors and uncertainty abound in a new world where a post on social media can plant the seed of doubt and panic. I want to reassure our partner agencies and the people we serve that the West Texas Food Bank is working very closely with our private sector partners as well as federal and state agencies, like the US Department of Agriculture, and Texas Department of Agriculture, to maintain operations as close to business as usual in these uncertain times.

The West Texas Food Bank will be accepting the H-E-B delivery Wednesday, March 18th at 11am at the distribution facility in Odessa.

Local press is invited to attend a press conference at the same time for a statement from Libby Campbell.

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About the West Texas Food Bank

The West Texas Food Bank (WTFB) is a nonprofit hunger relief organization who distributes donated and purchased food through a network of over 80 Partner Agencies in 19 counties throughout West Texas. WTFB supports the nutritional needs of children, families and senior citizens through strategic partnerships with civic and corporate groups, as well as private donors. Every dollar donated helps provide four meals for the hungry, and 92 cents of every dollar goes directly to feed hungry West Texans. Founded in 1985, WTFB is a member of Feeding America (feedingamerica.org), the nation’s largest network of hunger relief organizations. In 2019, roughly 6.5 million pounds of food was distributed to hungry West Texans.